



Canadian Association of Learned Journals Association canadienne des revues savantes

Advancing the cause of scholarly journals across Canada

CALJ/ACRS EXPRESS Vol. 1, No. 5

HAPPENINGS IN THE WORLD OF CANADIAN SCHOLARLY JOURNAL PUBLISHING

Congress 2012

We have begun planning the Program for our CALJ-ACRS meetings at Congress 2012 to be held at the University of Waterloo and Wilfred Laurier University in Waterloo, Ontario, May 27 and 28, 2012.

Professor Scott Slocombe, the Dr. John McMurry Research Chair in Environmental Geography in the Department of Geography & Environmental Studies at Wilfrid Laurier University and editor of *Environments* has kindly agreed to be our eyes and ears on the ground at Congress, making the necessary local arrangements for our meetings. Thank you Scott!

James Testa, Vice President of Thomson Reuters has graciously agreed to be our Keynote Speaker on Sunday May 27, 2012, addressing the topic of **Impact Factors**: How Journals are selected for inclusion in the Web of Science® and what journal editors need to know to improve their journal's worldwide reach and influence.



James Testa joined Thomson Reuters (then ISI) in 1983. From 1983 through 1996 he managed the publisher relations department and was directly responsible for building and maintaining working relations with the over 3,000 international scholarly publishers whose journals are indexed by Thomson Reuters. In 1996, Mr. Testa was appointed the director of editorial development. In this position, he directed a staff of information professionals in the evaluation and selection of journals and other publication formats for coverage in the various Thomson Reuters products.

In 2007, he was named senior director, editorial development and publisher relations. In 2009, this position was reclassified as vice president. In this combined role he continues to build content for Thomson Reuters products and work to increase efficiency in communication with the international STM publishing community. He is a member of the American Society of Information Science and Technology (ASIST) and has spoken frequently on behalf of Thomson Reuters in the Asia Pacific region, South America, and Europe.

Your CALJ-ACRS Executive and Board of Directors are hard at work gathering ideas and suggestions for additional speakers and topics. Watch the website over the coming months as the draft program emerges. **Please contact Executive Director Dr. Ellen Henderson with your suggestions for topics and items you would like to see on your Congress program.**

An Exciting New Professional Development Initiative launched by CALJ: Are You Ready for BOOT CAMP?

... We heard you loud and clear...

... and now we are preparing to launch CALJ's first-ever two-day professional training BOOT CAMP for scholarly journal personnel.

THE SJP BOOT CAMP: WHAT IT IS AND WHY

YOU ALL KNOW WHAT THE PROBLEM IS

In an era of rapid and fundamental change in all aspects of the publishing industry, it is crucial that periodical industry personnel acquire and maintain up-to-date skills and expertise in all aspects of the industry, particularly technology. This is especially true of scholarly journal editors and managing editors, many of whom are part-time and unpaid and, as a result, lack access to ongoing skills development and training.

Failure to adapt to rapidly changing developments in a variety of areas, including on-line publishing, digitization of content and the complexity of copyright issues in a digital age seriously threatens the long-term sustainability of the scholarly journal community in Canada and its ability to maintain and grow its national and international presence.

Practical professional development for scholarly journal personnel (SJP) is commonly delivered by CALJ sister organizations abroad e.g. ALPSP in Britain and SSP in the U.S., but few Canadian personnel can afford the fees and travel costs to attend. No specifically Canadian professional training is currently offered to scholarly journal personnel.

This deprives them not just of the training they need to compete nationally and internationally, but also deprives them of a crucial networking venue where they can exchange ideas on shared issues and problems they confront in publishing scholarly research in a financially sustainable fashion.

This project is enthusiastically supported by the CALJ-ACRS membership, which has long pressed for more professional training to be included in the two-day annual CALJ meeting/AGM held annual at Congress. In fact, a recent strategic planning exercise found that professional development and training was at the top of members' priority list with just over half of members seeing it as 'most important' or 'highly important'.

HERE'S THE SOLUTION

The SJP Boot Camp will deliver a practical two-day training workshop to scholarly journal personnel (both CALJ members and non-members) by leading experts/trainers in their respective fields from throughout Canada and around the world.

Delivered in partnership with the Canadian Federation of the Humanities and Social Sciences and private sector publishers, the workshop will be offered annually at the Federation's Annual Congress attended by 6,000 - 8,000 academics from across Canada and sold on a cost recovery basis.

It will also be delivered at regional boot camps throughout the year providing, in addition, a valuable networking venue way for scholarly journal personnel in different regions of the country.

OBJECTIVES

This initiative has three goals:

1. To identify the specific training needs of scholarly journal personnel
2. To develop and deliver a two-day workshop comprised of specific training modules designed to address each of the identified training needs gaps
3. To provide a national and regional networking venues for scholarly journal personnel to share issues of common concern and develop productive synergies.

A subsidiary objective is to ensure that scholarly journal personnel seeking training have access to the workshop by providing a small number of modest travel/training subsidies.

RESULTS

The resulting transmission of practical leading-edge knowledge and expertise to scholarly journal personnel across the country will infuse a new enthusiasm and confidence into the industry, encouraging a belief that Canadian journals can meet and exceed the standards of the best on the international stage.

In an era of mounting international competition --not just on the economic but also on the intellectual fronts -- this renewed confidence and expertise will result in a reinvigorated presence of Canadian scholarship worldwide.

TIMEFRAME

We hope to offer a sneak peek of the workshop at Congress 2012 and deliver the full two-day program annually thereafter. Regional sessions will be delivered throughout 2012-2013. We also have longer-term plans to deliver the program through distance-education technologies

SOURCES OF SUPPORT/FUNDING

Signals from the Collectives Initiatives Division of the Canadian Periodical Fund at the Department of Canadian Heritage indicate a positive reception to the proposal and we hope to see funding to begin work on the initial research phase early in the New Year. Additional funding sources and sponsors are also being actively recruited.

Taylor and Francis Workshops for Editors in Ottawa and Vancouver

James Testa of Thomson Reuters was one of several speakers – including **CALJ Executive Director Dr. Ellen Henderson** and **CALJ incoming President Dr. Frits Pannekoek** – at a recent series of workshops held for editors in Ottawa and Vancouver and sponsored by Taylor and Francis.

The close to 50 participants at the Ottawa session heard **Rod Cookson Editorial Director of T&F** speak on **Trends in Sustainable Journal Publishing** and **James Testa** on **Trends in Canadian Research** and the ins and outs of the journal selection process for the Web of Science®.

Rohays Perry, T&F's Deputy Managing Director, Psychology Press spoke on **Open Access The Canadian Perspective** and **Cuan Webster, Manager of Journal Business Growth at T&F** explained how journals can expand their international reach and improve their impact through a series of simple but effective steps.

Over lunch, participants explored the challenges of peer review and brainstormed some innovative ideas on how to find and motivate excellent reviewers from the perspective of authors, reviewers and editors.

Copies of all presentations will be posted on the CALJ website home page.

Canadian Science Publishing Workshop for Science Journal editors

CSP held its first-ever workshop for science journal editors in Ottawa in early November:

As a result of members voting to extend membership to Science Technology and Medical journals (STM), CALJ-ACRS Executive Director, **Ellen Henderson** and Board Member **Cameron Macdonald**, Executive Director of Canadian Science Publishing (formerly NRC Press) have been working closely to develop and implement a recruitment campaign for STM journals.

The signature “launch” event for the strategy was the first-ever workshop for STM journal editors hosted by Canadian Science Publishing in Ottawa in early November. With over 60 editors and managing editors in attendance, speakers included **Keynote Speaker Cara Kaufman**, Managing Partner of Kaufman-Wills Group, a leading management consultancy serving the scholarly publishing community asking **Is Your Journal Ready for the Future?**

Journal Development: From Strategy to Practical Steps was a Roundtable discussion led by **John Haynes**, Vice President, Publishing at the American Institute of Physics (AIP) including flagship products and services such as Scitation and market-leading journals such as *Applied Physics Letters*. **Mary Waltham** is the former President and Publisher for *Nature* and the Nature family of journals in the US, and Managing Director and Publisher of *The Lancet* before founding her consulting company (www.MaryWaltham.com) in 1999. **Rowland Lorimer** is Director of the Master of Publishing program and the Canadian Centre for Studies in Publishing at Simon Fraser University. Afternoon sessions included **Increasing Online Discoverability** delivered by **Ann Michael**, President of Delta Think, a publishing and digital media consultancy focused on innovation in product strategy, development, and content management. **Judy Luther** is President of Informed Strategies LLC (www.informedstrategies.com), providing publishers and vendors with the market insights into customer expectations required for successful products.

Adrian Stanley Chief Executive Officer for The Charlesworth Group (USA) who has vast experience in working closely with North American publishers helping them fully understand and maximize the potential in the China market spoke on **Selling International Library Consortia**. The day closed with a session on **Evaluating Full-Text Aggregators** by **Mike Boroczki** Director of Business Strategy and Development at Canadian Science Publishing.

TO VIEW ALL THE CSP Workshop PRESENTATIONS VISIT

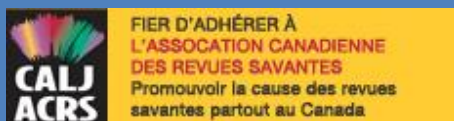
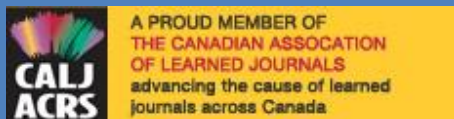
<http://nrcresearchpress.com/page/about/workshop/detailed-program>.

PART 2

Lorimer's continuing and determined efforts to obtain start-up funding support from Canadian Heritage and other federal government funders are beginning to pay off with –encouraging signals that limited funds will be forthcoming to begin initial front-end research work on the Consortium. Stay tuned to our website for developments as they unfold in the next few months.

Spreading the word about CALJ-ACRS to your colleagues

Growing the membership of CALJ is a top priority and we have a number of initiatives on going to grow our numbers and influence in the rapidly changing and unstable scholarly publishing environment. You can help us! Please consider using the CALJ logos posted here http://www.calj-acrs.ca/members/members_only.php in the members-only section in the frontispiece of your Journal or add it above your signature on your emails to help spread the word.



Canadian Scholarly Journal Consortium receives ringing endorsement from CALJ/ACRS membership PART 2

Members who attended the CALJ Congress 2011 meetings will recall the presentation by former CALJ/ACRS President **Rowland Lorimer** and CALJ/ACRS President **Richard Smith** outlining plans for a member-driven self-governed not-for-profit sales consortium **The Canadian Scholarly Journal Consortium**. The key advantages of this sales consortium are that it will provide:

- An attractive, cost-effective, and technologically acceptable package to sell into the library market, of single institutions and buying consortia such as CRKN;
- A liaison agency to engage with business partners such as hosting services and synergies;
- A service agency comprised of a small and agile staff of publishing professionals who can:
 - assist journals to increase efficiencies in production and market penetration;
 - provide expert advice on pricing, marketing, content development, technical operations, financial management, design; and,
 - act as a broker for publishing services such as layout, editing, and proofing.

The Consortium will begin under the auspices of CALJ/ACRS, but once operational, will be spun off as a not-for-profit legal entity governed by elected representatives of its journal clientele. Plans are to represent a minimum of 100 journals and to achieve a sustainable business plan by the end of Year Two. The Consortium will introduce efficiencies and increase market penetration for the vast majority of titles and pave the way for increased international sales.

Story ideas and submissions are welcome! Please send them to: Dr Ellen Henderson @hendersonel@rogers.com